


Name	<p style="text-align: center;">Bertha Du-Babcock orcid.org/0000-0003-4417-9084 Scopus Author ID: 56628027000</p>	
Title	<p style="text-align: center;">Chair Professor</p>	
E-mail	<p style="text-align: center;">enbertha@gmail.com</p>	
Education	<p style="text-align: center;">University of San Francisco Doctor of Philosophy (Ed.D.).</p>	
Experiences	<ul style="list-style-type: none"> ▪ Chair Professor, Department of English, Wenzao Ursuline University of Languages (Aug 2022-present) ▪ Visiting Full Professor, Department of English, Wenzao Ursuline University of Language (Aug 2020-July 2022) ▪ Associate Professor (A Scale/ equivalent to a full professorship with substantiated superannuable term), Department of English, City University of Hong Kong, Hong Kong (Jan. 2003- Aug. 2020) ▪ Assistant Professor (1993-2003), Department of English, City University of Hong Kong ▪ Associate Head* (July 2016 - August 2018) & Program Leader (Sep 2014- Dec 2016), Department of English, City University of Hong Kong ▪ Director of Internationalization*, College of Liberal Arts and Social Sciences (June 2006 – Sep 2012), City University of Hong Kong. *concurrent appointment ▪ Overseas Executive Project Coordinator, University of San Francisco (1987-1992) <p>Consultancy (activities and clients between 1984-1993 included):</p> <p><i>American Clients:</i></p> <ul style="list-style-type: none"> ▪ Graham and James Law Firm (Expert Witness); ▪ Bank of the Orient (Intercultural 	

	<p>Communication course to bank CEO;</p> <ul style="list-style-type: none"> ▪ Soko Gagan Japanese Language School (Teacher Training Series #10). <p>Asia Clients:</p> <ul style="list-style-type: none"> ▪ Liaoning University & Beijing Language Institute (China, Teacher Training); ▪ The National Council of YMCA , Cambridge Foreign Language Center, ▪ Summer Intensive English Program (Taiwan, Teacher Training) 	
Courses	<p>Cross-Cultural Studies (MA2); International Business Communication Studies (MA1); Studies on English for Professional Communication; Seminar on Language & Culture; Cross-Cultural Communication (BA); Communication for Business and Professional Purposes</p>	
Specialization	<p>Teaching & Related Activities. Du-Babcock’s teaching specializations are intercultural business communication, English for professional communication, management and organizational communication, and research methodology. Specific examples of the teaching activities include: (a) integrating telecommunication technology (including video teleconferencing) into the <i>Cross-Cultural Organizational Communication</i> and <i>Professional Communication Skills</i> courses; (b) enhancing students’ professional communication skills through simulations and field research requiring interaction with managers and expatriates; (c) using semester projects to theoretical framework international business context; and (d) supervising Ph.D. students in intercultural business communication, overseas adaptation, and impact of cultures on merger and acquisition.</p> <p>Research Focus. My research is centered in four areas. The first area focuses on refining and expanding the language-based communication zone model that was previously published in 1996, 2001, 2006, and 2007. Presently, I have contracted with Routledge to complete my research in a book that consolidates and completes the model. The expected completion date is June 2021. The second area examines cultural and language influence on communication and leadership behaviors in decision-making meetings. The third area compares the adjustment of expatriates from different cultures to their overseas assignments. The fourth area focuses on the improvement of teaching through the use of information communication technology, student projects, and simulations.</p>	

<p>Research Projects</p>	<p>Funded Research Grants. During my appointment at the City University of Hong Kong in 1994, I received funding for 50 research projects as Principal Investigator. I was also involved in three research projects in the capacity of Co-Investigators. The total funding received in my capacity as Principal Investigator is approximately 10 million Hong Kong dollars.</p> <p>Publications in Summary: 8 books/textbooks/edited books (including 1 accepted research monograph proposal due Aug 2023 by Routledge); 49 international refereed journal articles; 13 book chapters; 1 research monograph; 12 working papers; 41 refereed conference proceedings; 29 plenary addresses/panel discussions & invited workshops on research methodology; 99 conference presentations. See the Appendix for a list of publications.</p>
<p>Professional Services</p>	<p>Contribution to the Association for Business Communication:</p> <ul style="list-style-type: none"> • Executive Committee: October 2014 – December 2020 • President: October 2015 – December 2016 • Asia-Pacific Vice President: October 2010 – October 2014 • Board of Director at Large: October 2007 – October 2010 • Associate Editor: International Journal of Business Communication (2018 – present) • Editorial Board Member: (International) Journal of Business Communication (1997- 2018); Business & Professional Communication Quarterly, (2000-present) • Editorial Board member of 8 international refereed journals. • Guest editor and editorial board member • PhD External Examiner • External Examiner in the field of (international) business communication
<p>Others</p>	<p>Awards and Achievements</p> <hr/> <ul style="list-style-type: none"> • 2021_ Francis W. Weeks Award of Merit: https://www.businesscommunication.org/page/weeks-recipient https://c021.wzu.edu.tw/article/494130 • 2018_ Distinguished Publication on Business Communication Award: https://www.businesscommunication.org/page/distinguished-pub-winner • 2016_ Fellow of the Association: https://www.businesscommunication.org/page/fellows-list • 2010_ Distinguished Member's Award: https://www.businesscommunication.org/page/distinguished-list

	<ul style="list-style-type: none"> • 2008_Kitty O Locker's Researcher Award: https://www.businesscommunication.org/page/locker-winners • 2007_Outstanding Article in JBC: https://www.businesscommunication.org/page/jbc-award-winners • 2007_CityU.Female Professor Series • 2004_Meada Gibbs Outstanding Teacher-Scholar Award https://www.businesscommunication.org/page/gibbs-winners: • 2002_ FHS Contribution to Learning Award • 2001_Outstanding Article in BCQ: https://www.businesscommunication.org/page/bcq-award-winners
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Appendix – A List of Publications, including books, internationally refereed journal articles, and book chapters

Books

1. Du-Babcock, B. (2023). *Talk like a Pro: Making a Winning Presentation*. Taipei, Taiwan: Tung Hua Publisher.
2. Du-Babcock, B., & Babcock, R. (Expected completion date in August 2023). *The Art of Intercultural Business Communication*. Routledge.
3. Guffey, M.E., Du-Babcock, B., McLain, R., & Loewy, D. (expected completion date in October 2023). *Essentials of Business Communication*, Asian 4th Edition, Cengage Learning Asia Pte Ltd.
4. Feng, H.Y., & Du-Babcock, B. (2019). *Business English Writing in Digital Era (数字时代的商务英语写作)*. MOOC online video project, totalling 54 sub-units.
<https://course.zhihuishu.com/coursePreview/videoList?courseId=2051396> (see Appendix 1)
5. Guffey, M.E., Du-Babcock, B., & Loewy, D. (2016). *Essentials of Business Communication*, Asian 3rd Edition, Cengage Learning Asia Pte Ltd., ISBN: ISBN-13: 978-981-468, Singapore, (Involvement: co-author, solely responsible for the Asian edition).
6. Guffey, M.E., & Du-Babcock, B. (2010). *Essentials of Business Communication*, Asian 2nd Edition, Cengage Learning Asia Pte Ltd., ISBN: ISBN-13: 978-981-4319-17-1, Singapore, (Involvement: co-author, solely responsible for updating and adapting the original edition).
6. Bhatia, V., Cheng, W., Du-Babcock, B., & Lung, J. (2009). *Language for Professional Communication: Research, Practice and Training*. Hong Kong: Asia-Pacific LSP and Professional Communication.
(Involvement: co-editor, responsible for reviewing and editing the designated articles).
7. Guffey, M.E., & Du-Babcock, B. (2008). *Essentials of Business Communication*. (First Asian Edition). Singapore: Thomson.
(Involvement: co-author, solely responsible for the Asian Edition by adapting the book published in the U.S; writing one unit on *Analyzing Ethical Situations in Business Communication* and Four *Integrative Cases on Business Communication*).
8. Bruthiaux, P., Boswood, T., & Du-Babcock, B. (1995). *Explorations in English for Professional Communication* (Eds.). (1995). City University of Hong Kong, Hong Kong.
(Involvement: co-editor, responsible for reviewing and editing the designated articles).

Journal Articles (* indicates SSCI listed journals)

9. Du-Babcock, B., & Wu, L.Y. (2023). Adapting Western-Based Management and Business Communication Courses to Global Environments: Expatriate Professor Perspectives. *Business Communication Research and Practice*, 6(1). DOI: <https://doi.org/10.22682/bcrp.2023.6.1.38>
10. Du-Babcock, B., & Yao, L. (2022). Effects of Peer Tutoring on Writing in English in the Second-Language Environment: A Hong Kong Case. *The Journal of Languages and International Studies*. 27 (1), 87-108.
11. Du-Babcock, B. (2022) Introduction to the Special Issue for the Journal of Languages and International Studies, 27 (1), iii-xii.
12. Wu, L.Y., & Du-Babcock, B. (2021). A Comparative Analysis of Conflict Management Styles between Local and Expatriate Managers in Hong Kong-based Multinational Corporations. *Business Communication Research and Practice*, 4(1), 14-27. <https://doi.org/10.22682/bcrp.2021.4.1.14>
13. *Yao, L., & Du-Babcock, B. (2020). English as a Lingua Franca in China-Based Workplace Communication: A Mixed Approach to a Comparison of Perceived Communicative Needs. *Iberica*. SSCI-listed. *Iberica*, 39, 345-370. H Index: 12; SJR: 1.17-0.284. Category A* Index Journal, Q2.
14. Kim, H., Du-Babcock, B., & Chang, H. (2020). Following the Leader: An Analysis of Leadership and Conformity in Business Meetings. *IEEE Transactions on Professional Communication*, 63(4), 311-326. [SSCI listed]
15. Du-Babcock, B. (2020). Impact of Bilingual Language and their Proficiency on Role Behaviors in Strategic Decision-Making Meetings. *Business Communication Research and Practice*, 3 (1). <https://doi.org/10.22682/bcrp.2020.3.1.1>.
16. *Yao, L., & Du-Babcock, B. (2020). English as a Lingua Franca in Mainland China: An Analysis of Intercultural Business Communicative Competence. *International Journal of Business Communication*, DOI: 10.1177/2329488419898221 SSCI-listed, 2017 Impact Factor: 1.575. H Index: 46 (2018); SJR: 0.898-0.208, Q1.
17. * Du-Babcock, B., & Chan, C.K. (2019). A Commentary on the Use of Simulated Settings in Business Communication Research. *International Journal of Business Communication*. DOI: 10.1177/2329488419878863. SSCI-listed, 2017 Impact Factor: 1.575. H Index: 46 (2018), Q1.
18. *Chan, A., & Du-Babcock, B. (2019). Leadership in Action: An Analysis of Leadership Behavior in Intercultural Business Meetings. *Language & Intercultural Communication*, 19(2), 201-216. SSCI-listed & AHCI-listed, 2018 Impact Factor: 0.545. Q1.
19. *Du-Babcock, B., & Chan, A. (2018). Negotiating consensus in simulated decision-making meetings without designated chairs: A study of participants' discourse roles. *Discourse & Communication*, 12(5), 497-516. doi.org/10.1177/1750481318766935. SSCI-listed, 2016 Impact Factor: 1.085; 2016 Ranking: 43/79 in Communication. Category A* Index Journal, Q1.
20. *Du-Babcock, B., Feng, H.Y. (2018). Impact of Culture and Identity on Intercultural Business Requests: A Genre-Based Comparative Study. SSCI-listed. *Iberica*, 35, 171-199. H Index: 12; SJR: 1.17-0.284. Category A* Index Journal, Q2.
21. Du-Babcock, B. (2018). Business Communication Research and Theory Development in Asia: Past, Present, and Future Prospects. *Business Communication Research and Practice*, 1(1):4-17. <https://doi.org/10.22682/bcrp.2018.1.1.4> * The article was selected as

2018 winner of the Distinguished Publication Award by the Association for Business Communication.

22. Du-Babcock, B. (2018). The Transformation of American-Based Business and Management Communication to Global Business Communication. The JALT Business Communication SIG Issue #5.
<http://hosted.jalt.org/bizcom/assets/BC%20News%20Issue%205.pdf> (3453 words)
23. Law, K., & Du-Babcock, B. (2017). How Hierarchical Positions Affect Employees' Knowledge Sharing Behaviors? An Exploratory Study. *Journal of Organizational Psychology*, 17(5), 129-138.
24. Law, K., & Du-Babcock, B. (2017). A Hierarchical Perspective of Employees' Knowledge Sharing Behaviors: A Two-Phase Study. *Global Advances in Business and Communications Conference & Journal*, 6 (1), Article 2. Available at:
<http://commons.emich.edu/gabc/vol6/iss1/2>.
25. *Du-Babcock, B., & Tanaka, H. (2017). Leadership Construction in Intra-Asian English as Lingua Franca Decision-Making Meetings. *International Journal of Business Communication*, 54(1) 83 –98, DOI: 10.1177/2329488416675451. SSCI-listed, 2017 Impact Factor: 1.575. H Index: 46 (2017); SJR: 0.898-0.208, Q1.
26. Du-Babcock, B. (2016). Assessing the Effects of Short-Term Culture and Language Immersion Program: A Hong Kong Case. *Asia TEFL*, 1(2), www.asian-tefl.com e-ISSN: 2503-2569, p-ISSN: 2527-5038. H Index: 5; SJR: 0.234-0.228.
27. *Feng, H. Y., & Du-Babcock, B. (2016). "Business is Business": Constructing cultural identities in a persuasive writing task", *English for Specific Purposes*, 44, 30-42. [SSCI-listed impact factor 2.733 in 2015; 5- year Impact Factor (1.911); SJR Impact Factor (1.659); ranking in Communication, 57 out of 76 and 101 out of 115 in Business] Category A+ Index Journal.
28. Du-Babcock, B. (2016). Bridging the Gap from Classroom-based Learning to Experiential Professional Learning: A Hong Kong Case. *Dinamika Ilmu*, 16(2), 181-199. DOI: <http://dx.doi.org/10.21093/di.v16i2.527> P-ISSN: 1411-3031; E-ISSN: 2442-9651
29. Du-Babcock, B., & Tanaka, H. (2016). A Linguistic Approach to Management Research: Leadership in Intercultural English Meetings in Asia. *Bulletin of the Transilvania University of Braşov*, 58(1), 119 – 130. H Index: 2; SJR: 0.127
30. DU-BABCOCK, B., & Andrews, D. (2015). Global Partnership in Teaching Intercultural Communication: A Tale of the Interaction of Two Cultures", *Language Learning Technologies*, 3, 61-78.
31. *Du-Babcock, B., & Bhatia, V. (2013). Business communication and professional communication in Asia. Special Issue for the *Journal of Business and Technical Communication*. [SSCI-listed impact factor .76 in 5 years; .438 in 2014; ranking in Communication, 57 out of 76 and 101 out of 115 in Business] Category A* Index Journal.
32. *Du-Babcock, B. (2013a). English as Business Lingua Franca: A Comparative Analysis of Communication Behavior and Strategies in Asian and European Contexts. *Iberica*, 26 (3), 101-132. [SSCI-listed impact factor .31; Category A Index Journal.
33. *Du-Babcock, B., & Tanaka, T. (2013b). A comparison of the communication behaviors of Hong Kong Chinese and Japanese business professionals in intracultural and intercultural decision-making meetings. *Journal of Business and Technical Communication*, 27, 263-287. DOI:10.1177/1050651913479918. [SSCI-listed impact factor .76 in 5 years; in Communication, 57 out of 76]; Category A* Index Journal.

34. Du-Babcock, B. (2012). Development of English for Business and Professional Communication in Asia: A Revisit of BELF in Asian Environment, *Language Learning Technologies*, 2(1), 7-30.
35. Du-Babcock, B. (2012). Global Advances in Business Communication from multiple perspectives: A Panel discussion from experts in the field. Panel discussion edited by Victor. *Journal of International Global Advances in Business Communication*, 1(1), 9-37 or on-line article 2 ISSN: 2164-1692.
36. Xu, X., Du-Babcock, B. (2012). Impact of English-language proficiency on Chinese expatriates' adjustment to overseas Assignments. *Journal of International Global Advances in Business Communication*, 1(1), 64-80 or on-line article 4 ISSN: 2164-1692.
37. Du-Babcock, B. (2009). Asian Business Communication: Country Perspective (Hong Kong and China). *The Journal of International Business Communication*, 68.
38. *Du-Babcock, B., & Babcock, R. (2007a) Genre patterns in language-based communication zones. *Journal of Business Communication*, 44, 340-373. DOI: 10.1177/0021943607306136. SJR Impact Factor .671; Quartile: 2; Category B Journal, H Index: 33.
39. Du-Babcock, B. (2007b). Language-Based Communication Zones and Professional Genre Competence in Business and Organizational Communication: A Cross-Cultural Case Approach. In Culture, Contexts, and Communication in Multicultural Australia and New Zealand, Zhu, Yunxia and Herbert Hildebrandt (eds.), *Journal of Asian-Pacific Communication*, 17(1), 149–171. JAPC was previously published by Multilingual Matters (vols. 1-7) and Ablex (vols. 8-9). *SJR*: .14, *H Index*: 8;
40. Du-Babcock, B. (2007). International Business Communication in English in Asia: The Road Ahead – a response to Dr. Joo-Seng Tan's keynote address. *The Journal of International Business Communication*, 66, 13-16.
41. *Du-Babcock, B. (2006a). Teaching business communication: Past, present, and future. *Journal of Business Communication*, 43, 253-264. DOI: 10.1177/0021943605282373
★The article is based on the plenary address at the Association for Business Communication for which I received the Meada-Gibbs Teaching Award in 2004. *SJR* Impact Factor. .671; Quartile: 2; Category B Journal, H Index: 33.
42. Du-Babcock, B. (2006b). Reflections on Teaching Chinese MBAS in a Compressed-Time Course, *Business Communication Quarterly*, 69, 70-76. *SJR* Impact Factor. .39; Quartile: 2; Category B Journal, H Index: 12.
43. *Du-Babcock, B. (2006c). An Analysis of Topic Management Strategies and Turn-taking Behavior in the Hong Kong Bilingual Environment: The Impact of Culture and Language Use. *Journal of Business Communication*, 43(1), 21-42. ★Received Outstanding Article Award, 2007. *SJR* Impact Factor .671; Quartile: 2; Category B Journal, H Index: 33.
44. Du-Babcock, B. (2006d). An Analysis of Language Use of Topic Management in Business Decision-Making Meetings. *Intercultural Communication Studies*, 15(2), 1-15. *SJR* Impact Factor .31; Quartile: 2; Category B Journal, H Index: 5.
45. Du-Babcock, B., & Babcock, R. (2006e). Developing Linguistic and Cultural Competency in International Business Communication. In *International/Intercultural Business Communication*, edited by Palmer, Juan Carlos; New York: Peter Lang, 55-82. *SJR*: .14, *Quartile*: 3; *Category B Journal*, *H Index*: 8
46. Du-Babcock, B., & Babcock, R. (2006f). Effects of link-pin channels in international business communication (2006). *China Media Research*, 2(1), 43-54.

47. Du-Babcock, B. (2005). An analysis of communication behaviors between intra-and inter-cultural decision-making meetings. In F. Bargiela-Chiappini & M. Gotti (Eds). *Asian business discourse(s)* (pp. 147-168). Bern: Peter Lang AG.
48. Du-Babcock, B. (2003). An Analysis of Long-distance Internet Cultural Communication: a Hong Kong Project. *Intercultural Communication Studies*, 12(1), 1-16. SJR Impact Factor .31; Quartile: 2; Category B Journal, H Index: 5.
49. *Du-Babcock, B. (2002a). Review of The cultural context in business communication by S. Niemeier, C. Campbell, & R. Dirven (Eds.). *English for Specific Purposes*. SJR Impact Factor 1.36 in five years; Quartile: 1; Category A* Journal,
50. Du-Babcock, B. (2002b). Teaching a Large Class in Hong Kong. (2002). *Business Communication Quarterly*, 65(1), 80-88. SJR Impact Factor .25; Quartile: 2/3; B Journal; Category B Journal, H Index: 12.
51. *Babcock, R., & Du-Babcock, B. (2001). Language-based Communication Zones in International Business Communication. *Journal of Business Communication*, 38, 372-412. ★Nomination for Outstanding Article Awards, 2003. SJR Impact Factor .671; Quartile: 2; Category B Journal, H Index: 33.
52. Du-Babcock, B. (2000a). A Model of Expatriate On-the-job Adaptation to Overseas Assignments: A Communication Perspective. *Journal of Asia Pacific Business*, 2(4), 39-58. SJR Impact Factor .14; Quartile: 3; Category B Journal, H Index: 8.
53. Du-Babcock, B., Babcock, R. (2000b). Adapting an American-based Simulation to a Hong Kong Classroom. (2000). *Business Communication Quarterly*, 63(2), 9-40. ★Received Outstanding Article in the Business Communication Quarterly, 2001. SJR Impact Factor .39; Quartile: 2; Category B Journal, H Index: 12.
54. *Du-Babcock, B. (1999). Topic Management and Turn-taking in Professional Communication: First- versus Second-language Strategies. *Management Communication Quarterly*, 12(4), 544-574. <https://doi.org/10.1177/0893318999124003>. Impact Factor: .85; Ranking: Communication 6 out of 76 | Management 44 out of 185. A* journal
55. Du-Babcock, B. (1996). Perspectives on Teaching Cross-cultural Business Communication. (1996). *Intercultural Communication Studies*, 6(1), 17-36. SJR Impact Factor .31; Quartile: 3; Category B Journal, H Index: 5.
56. *Du-Babcock, B., Babcock, R. (1996). Patterns of Expatriate-local Personnel Communication in Multinational Corporations. *Journal of Business Communication*, 33(2), 141-164. <https://journals.sagepub.com/doi/10.1177/002194369603300204>. SCImago Journal Rank (<http://www.scimagojr.com/index.php>). SJR Impact Factor .671; Quartile: 2; Category B Journal, H Index: 33.

Book Chapters

57. Du-Babcock, B. (2023). Developing from a Teacher to a Scholar across Cultures: The Moves from the East to the West and Back. In J. Forman (ed.). *The Business Communication Profession: Essays on the Journeys of Leading Teacher-Scholars*, pp. 178-194. New York, NY: Routledge. eBook ISBN9781003274421
58. Du-Babcock, B. (2021). Hong Kong Language Policy and its Relationship and Effect on Language Use in Hong Kong (pp. 153-182). In Manuel Jiménez Raya, Terry Lamb, Flavia Vieira (Eds.). Peter Lang.
59. Du-Babcock, B. (2019). Language Education Policy and Use of Information and Communication Technologies for Higher Education: A Hong Kong Case. In Michael Alfred & Theresa Pesavento (Eds.). *From personal to policy: Multidimensional perspectives on technology in language education policy*, (64-88). Blue Mounds, Wisconsin, US: Poiesis Creations Ltd - Deep University Press.

60. Du-Babcock, B. (2017). International Managerial Communication: An Analysis of Project Team Communication in a China-based Country Organization. In B. Griffin (Ed.), *Intercultural Communication: Strategies, Challenges and Research* (43-68). New York, NY: NOVA Science Publishers, Inc.
61. Du-Babcock, B., & Feng, H.Y. (2015). Language in Education Policy and Its Impact on Out-of-Class Language Use and Preferred Communication Media: A Hong Kong Case of University Education. Chapter 7, *Language Education Policy Unlimited: Global Perspectives and Local Practices*, (ed.), F.V. Tochon, Blue Mounds, Wisconsin, US: Poiesis Creations Ltd - Deep University Press.
62. Du-Babcock, B. (2014). Business Communication: A Revisiting of Theory, Research, and Teaching. Chapter 6, *The Routledge handbook of professional communication*, (Eds.), Vijay Bhatia & Steve Bremner. New York, NY, US: Routledge Publishing.
63. Du-Babcock, B. (2009). English as a Business Lingua Franca: A Framework of Integrative Approach to Future Research in International Business. In L. Louhiala-Salminen and A. Kankaanranta (Eds.), *The Ascent of International Business Communication* (275-294). Helsinki: Finland, Helsinki School of Economics. Helsinki: Finland, Helsinki School of Economics.
64. Babcock, R., & Du-Babcock, B. (2009). Strategic versus Non-strategic Organization Development in Overseas Chinese Family Firms: A Comparison of Traditional and Progressive Firms. In Therese F. Yaeger & Peter F. Sorensen (Eds.). *Strategic organization development: managing change for success*, (Chapter 17, pp. 279-304). Charlotte, NC, US: Information Age Publishing.
65. Du-Babcock, B., Varner, I. (2008). Intercultural Business Communication in Action: Analysis of an International Videoconference. Chapter 11, *Designing globally networked learning environment: Visionary partnerships, policies, and pedagogies*, (Eds.), D. Starke-Meyerring, & Melanie Wilson. Canada: Sense Publishers.
66. Du-Babcock, B., Babcock, R., & Berry, M. (2008). Discovering and Interpreting Implicit Cultural Meanings in Language-Based Communication Zones, in the Icfai's Professional Reference book titled "Cross Cultural and Intercultural Communication- An Introduction."
67. Du-Babcock, B., Taylor, A., & Babcock, R. (2001). Integrating Telecommunication Technology in a Professional Communication Skills Course, Chapter ??, *Further case studies of improving teaching and learning from the Action Learning Project*, (Eds.), D. Kember, S. Candline, & L. Yan (Eds.), Hong Kong: Action Learning Project.
68. Du-Babcock, B., Boswood, T. (1997). The Adaptation of an American-based Business Simulation: A Hong Kong Case. *Case studies of improving teaching and learning from the Action Learning Project*, (Eds.), D., Kember, B., Lam, L., Yan, J., Yum, & S., Liu. Hong Kong: Action Learning Project.
69. Du-Babcock, B., & Boswood, T. (1996). Management and communication through "play": The Looking Glass Project. Chapter ??, *Improving university teaching in Hong Kong: A selection of interim reports from the Action Learning Projects*, (Eds.), D., Kember, B., Lam, L., Yan, J., Yum, & S., Liu. Hong Kong: The Hong Kong Polytechnic University, Action Learning Project.

Research Monographs

70. Du-Babcock, B., Babcock, R., & Ng, P. (1995). *A Comparison of the Use of L1 and L2 in Small-group Business Decision-making Meetings*. Research Monograph No. 6. Hong Kong: The Department of English, City University of Hong Kong. Special Language Collection at the Chinese University of Hong Kong PE1128.A2 R35 no.6